



HELPING COMPANIES KEEP THEIR EMPLOYEES & FAMILIES HEALTHY

WHAT IS THE SKIN SURVEILLANCE PROGRAM?

The Skin Surveillance Program is a comprehensive plan designed for corporations of all sizes to offer their employees and their immediate family members effective screening services for all forms of skin cancer, including melanoma.

Our program can be catered to meet the individual needs of businesses. We can conduct screenings on-site with our specialized melanographer or at one of our state-of-the-art screening centers.

HERE ARE SOME FACTS ON HOW SKIN CANCER CAN AFFECT YOUR BUSINESS:

- Studies have shown that approximately \$7.5 billion is lost in productivity each year due to cancer
- Skin cancer incidence rates have increased over the years and continue to do so. With almost 5 million people in the United States treated for all skin cancers combined, the chances of employees and/or their families being diagnosed with some form of skin cancer is high
- Medical treatment for skin cancer creates substantial health care costs for the employees, their families and their employers, exceeding \$8.1 billion annually

YOUR COMPANY IS NOTHING WITHOUT ITS EMPLOYEES. KEEP THEM SAFE WITH THE MOLESafe SKIN SURVEILLANCE PROGRAM.

By providing employees MoleSafe's early detection services, long-term costs for employee health care and lost revenue may be avoided. In addition, by giving these services as part of the company's policy, it shows that you care for their overall health and well-being, potentially leading to more productive workers.





WHAT DOES THE MOLESAFE SKIN SURVEILLANCE PROGRAM INCLUDE?

FOR EACH EMPLOYEE AND THEIR IMMEDIATE FAMILY MEMBERS, OUR COMPREHENSIVE SKIN SURVEILLANCE PROGRAM INCLUDES:

**UP TO 40%
DISCOUNT**
FOR EMPLOYEES &
THEIR FAMILY MEMBERS
at one of MoleSafe's
state-of-the-art
locations

**UP TO
40%**

DISCOUNT

- **Risk assessment** to help identify individuals who may be at a higher risk of melanoma
- **Total body photography** to create a baseline of the individual's skin to help identify both new and changing lesions that may indicate melanoma or other skin cancers
- **Dermoscopy/Serial Digital Dermoscopy** to view below the skin's surface to determine if a lesion is benign or malignant, and to compare images over time to identify changes in the lesion earlier
- **Diagnosis and management** of the individual's skin is recorded then assessed by a melanoma dermatologist, with results sent to both patient and doctor
- **Education and follow-up** with individuals regarding the risks of sun exposure
- **Earlier detection of skin cancer** than standard testing using advanced analytic techniques and technology
- **Avoiding unnecessary excisions and biopsies** of questionable lesions
- **A Skin Wellness Program** which includes:
 - *On-site screenings for employees for convenience*
 - *Up to 40 percent discount for employees and their family members at one of MoleSafe's state-of-the-art locations*
 - *For every initial screening performed through 12/31/2017, MoleSafe will donate \$10 to The Skin Cancer Foundation*





WHAT YOU NEED TO KNOW ABOUT SKIN CANCER

The United States Surgeon General recently issued a call to action regarding the drastic increase in skin cancer and how to treat this dangerous disease. Here are some facts about skin cancer you need to know*:

- One in five Americans will develop skin cancer in the course of a lifetime
- Each year there are more new cases of skin cancer than the combined incidences of cancers of the breast, prostate, lung and colon
- Squamous cell carcinoma (SCC) is the second most common form of skin cancer. An estimated 700,000 cases of SCC are diagnosed each year in the U.S.
- Basal cell carcinoma (BCC) is the most common form of skin cancer; an estimated 2.8 million are diagnosed annually in the U.S. BCCs are rarely fatal, but can be highly disfiguring if allowed to grow
- Each year in the U.S., nearly 5 million people are treated for skin cancer. In 2006 (in the most recent study available) 3.5 million cases were diagnosed in 2.2 million people
- One person dies of melanoma every hour (every 57 minutes)
- Melanoma accounts for less than two percent of skin cancer cases, but the vast majority of skin cancer deaths

**EACH YEAR
IN THE U.S.
5 MILLION**
people are treated
for skin cancer

five
million
each
year



**ONE PERSON
DIES OF MELANOMA
EVERY HOUR**
(57 minutes)

one
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every
hour



Contact MoleSafe today to make an appointment with one of our skin specialists.

1-877-MOLESAFE (1-877-665-3723)
www.molesafe.com

*Statistics provided by the Skin Cancer Foundation

MoleSafe



SURVEILLANCE PROGRAM

MELANOMA & SKIN CANCER EARLY DETECTION

THE MOLESafe PROCESS

MoleSafe is a comprehensive skin documentation system designed to expose layers of skin lesions not typically viewed during a regular exam by dermatologists. The MoleSafe system produces high-resolution diagnostic images and creates a profile for your skin that is monitored for any changes in the lesions.

HOW THE PROCESS WORKS

Taking approximately one hour, the MoleSafe process involves:

01 MEETING WITH A MELANOGRAPHER

Meeting with a melanographer to discuss medical history and address skin concerns

01



02

TOTAL BODY PHOTOGRAPHY

A series of 25 pictures is taken of 96 percent of the body's surface



03 TOTAL BODY DERMOSCOPY

A visual exam is performed and any abnormal lesion is examined with a dermatoscope

03



04

DIGITAL MELANOGRAM

Images from the exam are compiled into a digital record of the skin, along with other information, including lesion coding and history



05 DERMOSCOPIST REPORT IS CREATED

Dermoscopist report of suspicious lesions included with recommendations for treatment and ongoing surveillance

05



06

PATIENT EDUCATION

Educating patients on skin cancer risk factors and tips for protecting skin against UV radiation



Following the exam,

an extensive written report of your results is sent to you and your doctor with recommendations and instructions for follow-up visits.